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**Embargoed until 00.01 Sunday 8<sup>th</sup> October**

## **Artichoke announces ticketing information for this year's Lumiere festival, 16<sup>th</sup>-19<sup>th</sup> November**

With excitement growing following last month's sneak preview of the sparkling *Lumiere* line-up this year, Artichoke has announced plans for ticket availability for the fifth *Lumiere* festival, 16<sup>th</sup>-19<sup>th</sup> November.

Produced by Artichoke and commissioned by Durham County Council with additional support from Arts Council England, Durham University and a raft of partners and sponsors, *Lumiere* is firmly established as a major event in the cultural life of Durham and the North East.

In 2015, the festival attracted over 200,000 visitors, and made a total economic impact of £9.6m for the region.

*Lumiere*'s incredible success means this year's festival is again expected to attract tens of thousands of visitors from across the North East region and beyond. With so many people coming into this small medieval city, it is important that the flow of visitors is carefully managed so that everyone has the best possible experience.

Artichoke has been working with Durham County Council and all the statutory bodies to develop a detailed festival plan, based on the successful measures put in place for *Lumiere* in 2015.

As a result the 2017 *Lumiere* plan will continue the crowd management system in the city centre, successfully introduced for the first time in 2013.

This year's festival footprint spreads the artworks and the crowds. More than half the 29 artworks, including some of the most spectacular installations, will be located outside the city centre or peninsula area and can be visited without a ticket at any time between 4.30pm and 11pm.

There will be a free ticketing system for the busiest times of the festival for the city centre or peninsula area only, between 4.30pm and 7.30pm.

### **TICKETS (4:30pm – 7:30pm)**

**Tickets will be available from 10am Tuesday 17<sup>th</sup> October. Numbers will be limited to 6 festival tickets per household (across the festival not per night).**

### **IN PERSON:**

Up to 6 free tickets per household (subject to availability) may be collected in person at no charge from the following **Durham County Council venues**.

- Chester-Le-Street Library
- Stanley Library



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- Consett Library
- Seaham Library
- Peterlee Library
- Spennymoor Leisure Centre
- Crook Library
- Bishop Auckland Town Hall
- Newton Aycliffe Leisure Centre
- Barnard Castle Library
- Gala Theatre, Durham \*queues are likely

See [www.durham.gov.uk/lumiere](http://www.durham.gov.uk/lumiere) for further details **including opening times before you go along to any of these venues.**

#### **ONLINE:**

Also from 10am on October 17<sup>th</sup> tickets can also be booked in advance online (maximum 6 per household) and will be delivered by post. There will be a £2 transaction charge and £1 postage fee applied to all online bookings. See Lumiere-festival.com website for further details.

You will not need a ticket for any area after 7.30pm but you may still need to queue.

#### **Residents, businesses and university personnel**

If you live or work in the central area, or have to come in to go to lectures and seminars, you will be provided with an application form to request a Gold Pass so that you can come and go freely. Artichoke is contacting residents and businesses about these arrangements.

Residents and businesses will be kept informed about the impact of the festival will affect them and how they can make the most of the event. Full information about road closures and traffic diversions has been sent out to those affected.

A full list of road closures will be available at [www.durham.gov.uk/lumiere](http://www.durham.gov.uk/lumiere) closer to the time.

#### **Getting there**

Durham County Council's Park & Ride facilities have worked really well in previous events and this year they will also be supported by Motorpoint. There will be an extended **Park and Ride** bus service (£2 per person return, under 16s go free). If you can, please use these facilities, or take advantage of the additional public transport to get to the festival and leave your car at home. Check up-to-date information at [www.durham.gov.uk/lumiere](http://www.durham.gov.uk/lumiere) and for real time traffic and travel information follow #lumieredurham on Twitter and Facebook up to and during the event.

#### **Communications with residents, businesses and visitors, in advance and during the event**



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Information for visitors will be regularly reviewed and updated on the festival website and through targeted Twitter and Facebook communications. [www.lumiere-festival.com](http://www.lumiere-festival.com), @artichoketrust, #lumieredurham, [www.facebook.com/artichoketrust](https://www.facebook.com/artichoketrust)

**Ian Bone, Artichoke's Head of Production for *Lumiere* said:**

"Artichoke has been working closely with Durham County Council and Durham Constabulary to develop this festival plan, based on the success of the measures we put in place in 2015.

"As always, the top priority is the need to manage large numbers safely in the centre of this small city. We are confident that the 2017 plan takes account of the needs of festival visitors, local businesses and residents within this context".

**Cllr Simon Henig, Leader of Durham County Council, said:**

"*Lumiere* is a phenomenally popular event and we are proud to be hosting it for the fifth time. Understandably, with tens of thousands of people expected again, a vast amount of planning is undertaken over a long period of time. As a result next month's festival looks set to be the greatest yet and every effort has been made to ensure the best possible festival experience."

**ENDS**

**For further information, interviews and images contact:**

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**EDITORS' NOTES**

A full list of artists and installations will be on [www.lumiere-festival.com](http://www.lumiere-festival.com) from 17<sup>th</sup> November. Up-to-date visitor information will also be available through Twitter and on Facebook. [www.lumiere-festival.com](http://www.lumiere-festival.com) @artichoketrust, #lumieredurham, [www.facebook.com/artichoketrust](https://www.facebook.com/artichoketrust))

**About Lumiere**

*Lumiere* was created by Artichoke in Durham in 2009, and took place again in 2011, 2013 and 2015. It is commissioned by Durham County Council, with further support from Arts Council England and a raft of additional partners. Durham University is a major sponsor of *Lumiere* Durham 2017, and a significant delivery partner in the areas of investment, research, education, staff capacity and expertise, and cultural activity. In 2013, Artichoke also produced *Lumiere* in Derry - Londonderry UK City of Culture. In January 2016, the company staged the first *Lumiere London*, supported by the Mayor of London, attracting audiences of over 1 million over four nights. <http://www.lumierefestival.com>

**About Artichoke**

Producers of extraordinary live events, Artichoke is one of the country's leading creative companies and is a registered charity, funded by Arts Council England. At



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Artichoke, we use art to undermine the mundane and disrupt the everyday, and create a new kind of world that we'd all like to live in.

Our previous projects include Royal de Luxe's *The Sultan's Elephant*, which brought an estimated one million people onto the streets of London in 2006; La Machine's 50-foot high mechanical spider for Liverpool's Capital of Culture celebrations in 2008; Antony Gormley's *One & Other* 100-day-long invasion of the Fourth Plinth in Trafalgar Square in London in 2009; and Deborah Warner's commission for the London 2012 Festival with Fiona Shaw, *Peace Camp*, a nationwide celebration of landscape and poetry, which took place across eight separate sites around the UK; *Temple* by David Best in Derry~Londonderry, attended by more than 75,000 people; and *London's Burning*, a festival to commemorate the 350th anniversary of the Great Fire of London in September 2016. Artichoke creates and produces *Lumiere*, the UK's largest light festival, which has been staged in Durham every two years since 2009; in Derry~Londonderry in Northern Ireland as part of the celebrations for City of Culture 2013, and in London for the first time in January 2016.

[www.artichoke.uk.com](http://www.artichoke.uk.com)

### **About Durham County Council (DCC)**

Durham County Council is one of the largest unitary authorities in the country, serving a population of approximately 500,000 people. The council supports a wide range of festival and events as part of its commitment to promote Durham as an exemplar destination to live, study, work, visit and invest in. Other festivals and events supported include Bishop Auckland Food Festival, the Tour Series, BRASS and Durham Book Festival.

The authority commissions Artichoke to design, produce and deliver the *Lumiere* festival on its behalf. The project includes working with local partners including Durham University and Durham Cathedral. For more information on Durham County Council visit [www.durham.gov.uk](http://www.durham.gov.uk)

### **About Durham University**

- A world top 100 university with a global reputation and performance in research and education (QS 2018 and THE World University Rankings 2018 <https://www.dur.ac.uk/about/rankings>)
- In the Guardian University Guide 2018 and the 2017 Times and Sunday Times Good University Guide, Durham was ranked fourth in the UK
- A member of the Russell Group of leading research-intensive UK universities
- Research at Durham shapes local, national and international agendas, and directly informs the teaching of our students
- Ranked in the top 50 globally for the employability of its students by blue-chip companies worldwide (QS World University Rankings 2018)
- Highest rate of employment and further study in the UK for undergraduates completing their first degree (Higher Education Statistics Agency 2017/18).

### **Lumiere Durham Supporters**

#### Key Partners

- Arts Council England
- Durham County Council



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### Major Partners

- Bloomberg Philanthropies
- Durham University
- Garfield Westfield Foundation
- Wellcome

### Event Partners

- Banks Community Fund
- Durham Cathedral
- Hydram Engineering Ltd
- Milburngate
- Radisson Blu
- Ramside Hall
- Thorn

### Major Supporters

- Art AV
- Children & the Arts
- County Durham Community Foundation
- County Durham Housing Group
- Durham BID
- EMG Solicitors
- MGL Group
- Prince Bishops Homes
- ResQ
- Sevcon
- Technicians make it happen funded by Gatsby Foundation
- Thirteen

### Event Supporters

- Alumno
- Chester-le-Street AAP
- Durham AAP
- Durham Distillery
- Dyer Engineering
- East Durham Creates
- Ernest Cook Trust
- European Commission
- JT Dove
- Kier Group
- Mill Volvo
- MKM Building Supplies
- Motorpoint
- New College Durham
- Prince Bishops Shopping Centre
- Recognition PR
- The Royal Netherlands Embassy



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- Sir James Knott Trust
- Square
- Virgin Trains
- Walkergate
- Waterstons

#### Supporters

- Bidfood
- DCRS Radios
- Deloitte Newcastle
- Durham Sixth Form Centre
- Fentimans
- Finbarr's
- Godfrey Syrett
- Greggs
- Hadrian Trust
- Missoula
- Northumbrian Water
- Oldfield's Events
- Polish Cultural Institute
- Tesco
- Total Business Group

#### Media Partners

- BBC Newcastle 95.4FM
- The Northern Echo